What’s on the horizon for Salesforce admins? If the past year is any indication, the outlook is bright. Take a look at the data from our 3rd Annual “State of the Salesforce Admin” Survey of over 500 Salesforce admins and developers for signs of what’s to come.

**AGE**
- Twenties: 39%
- Thirties: 81%
- Fourties: 38%
- Fifty+: 17%

**EDUCATION**
- Undergrad School - degree: 13%
- Graduate School - degree: 56%
- Undergraduate - no degree: 5%
- Graduate School - no degree: 12%
- Up to or including Secondary (High School, GED, or other): 13%
- Doctorate, Terminal degree - completed: 8%
- Doctorate, Terminal degree - ABF (not completed): 6%

**GENDER**
- Female: 63%
- Male: 37%

**DEPARTMENT**
- IT: 12%
- Sales or Marketing Operations: 39%
- Other: 38%
- No Dept: 13%
- Sales: 15%
- Engineering/Product Developement: 8%

**OTHER FACTORS**
- 75% of participants work in IT.
- 54% have a traditional IT background; 26% have a sales or marketing background.
- 89% have at least an undergrad degree.
- 79% of participants have 2-9 years of Salesforce experience.
- 77% have had a traditional IT career path.
- 25% have adopted Lightning or are planning to in the next 12 months.
- 93% have at least one certification.
- 95% have completed trails in Trailhead to learn more about Salesforce.
- 75% of Admins use 3 or more App Exchange apps.
- 51% use Salesforce Weekly Export (down 8% from 2015).
- 18% use some other method to back up Salesforce data (up 3% from 2015).

Looking ahead, the future looks bright for Salesforce admins. Beyond professional growth, whether you’re a seasoned pro or career starter, from IT or Sales/Marketing, or any other background or demographic, data loss threatens, Salesforce admins can be fully prepared – if they have the right data backup plan in place. Get automated, daily backup from an AppExchange partner like Spanning Backup to protect your Salesforce data, and you’ll be ready for whatever comes your way.

Learn more at www.spanning.com.