

A SALESFORCE

selfie



Ever wonder what your fellow Salesforce admins and users are like? To find out, take a look at a family photo of the Salesforce community, created from the survey results of 300 admins and users.

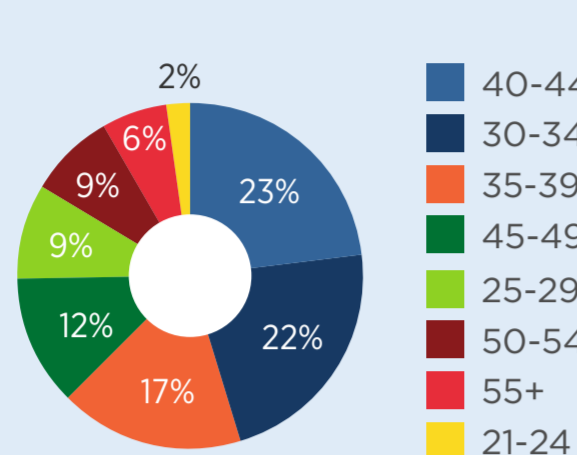
This #SalesforceSelfie is a portrait of growing diversity and a passion for knowledge and learning.

Community Stats

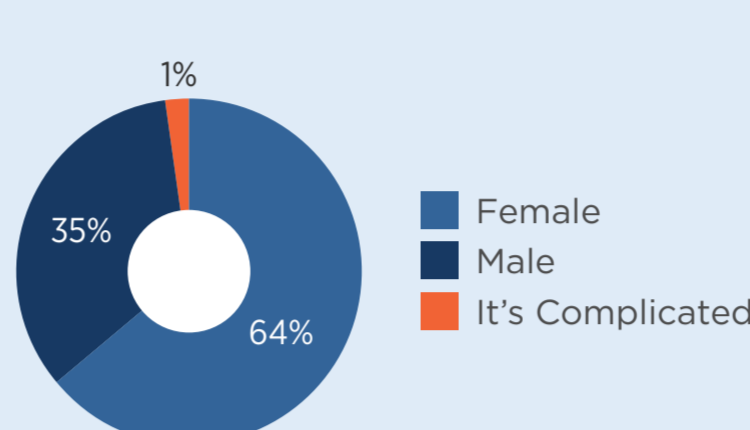
The Salesforce family is made up of all kinds of people, and we're proud of it. **#SayCheese**



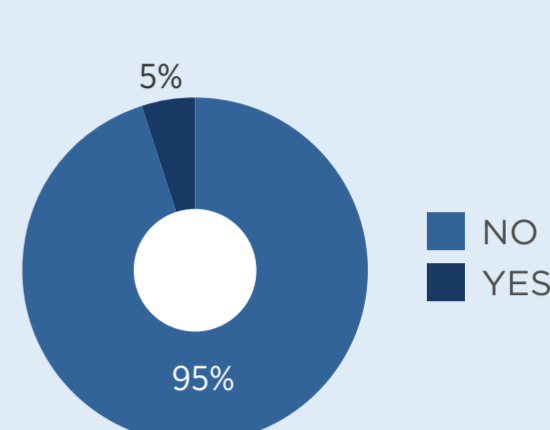
HOW OLD (OR YOUNG) ARE YOU?



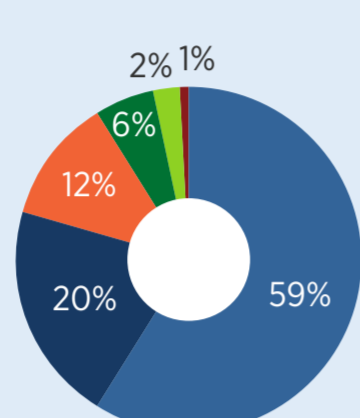
HOW WOULD YOU DESCRIBE YOUR GENDER?



DO YOU IDENTIFY AS LGBT?



HIGHEST LEVEL OF EDUCATION COMPLETED



- Undergraduate / University / College / Community College - degree
- Graduate School - degree
- Undergraduate / University / College / Community College - no degree
- Graduate School - no degree
- Up to or including Secondary (High School, GED, or similar)
- Doctorate / Terminal degree - completed

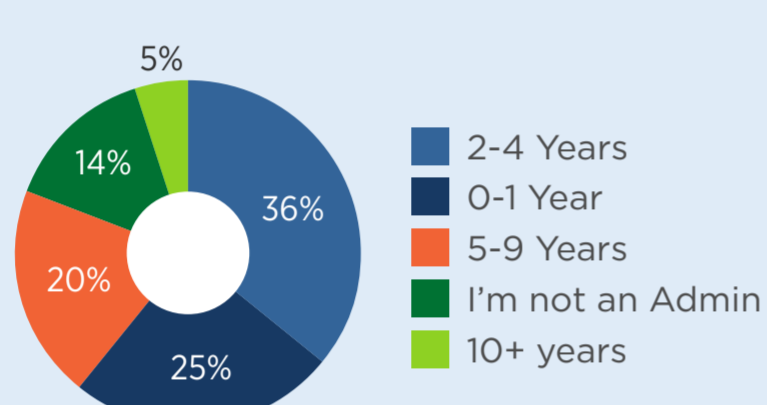
Community Credentials

Smart, educated, and armed with Salesforce certs. Hey, Community, you're a real catch!

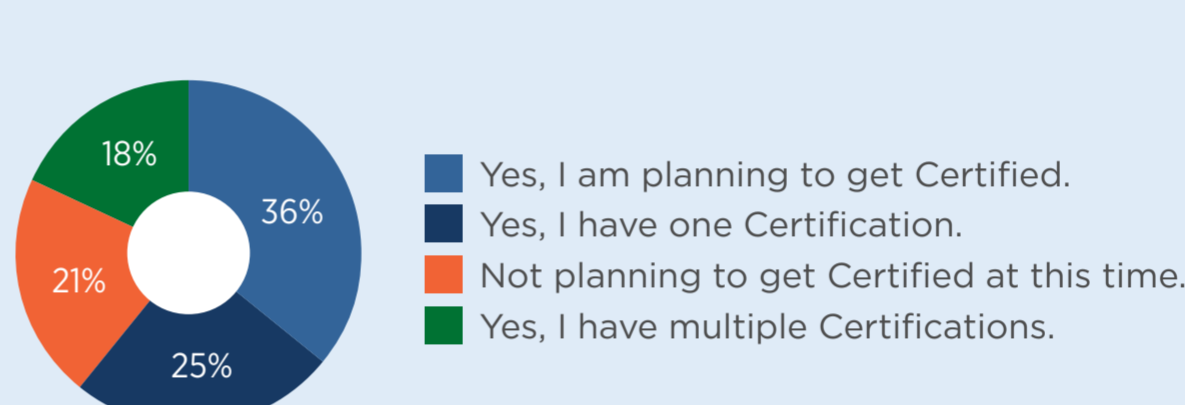
#SaaSyAndWeKnowIt



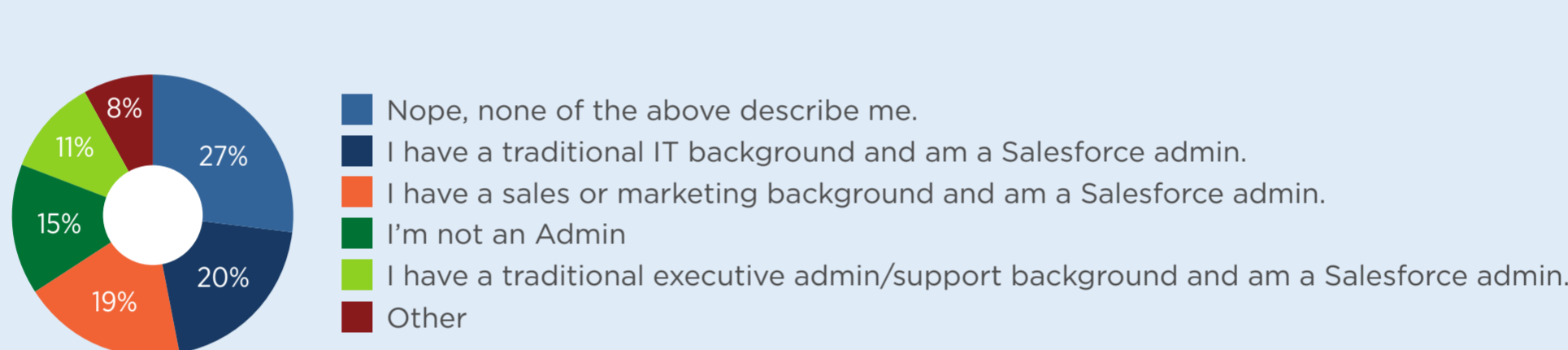
HOW LONG HAVE YOU BEEN A SALESFORCE ADMIN?



CERTIFICATION STATUS



WHAT IS YOUR PROFESSIONAL BACKGROUND?

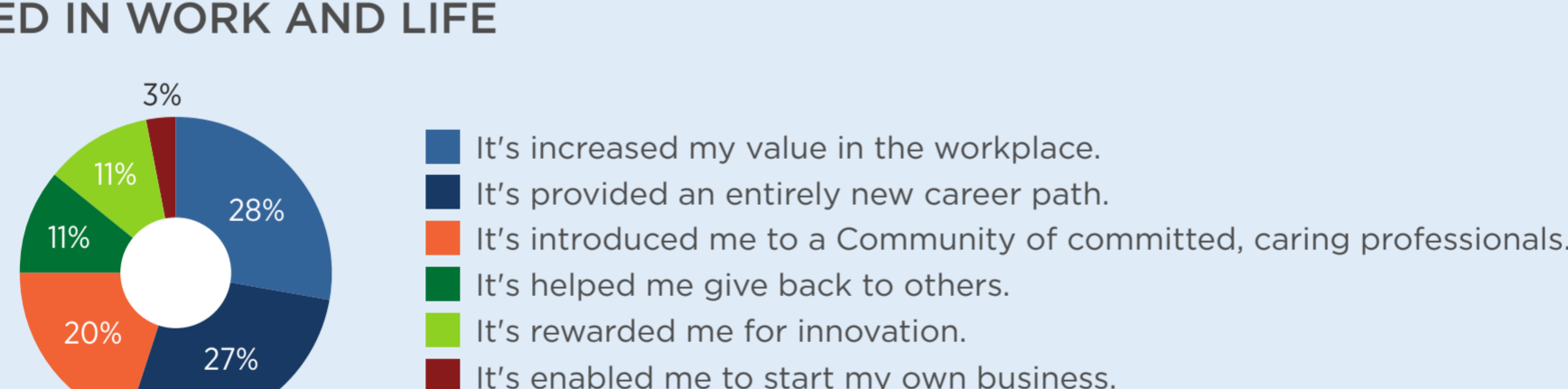


Community Love

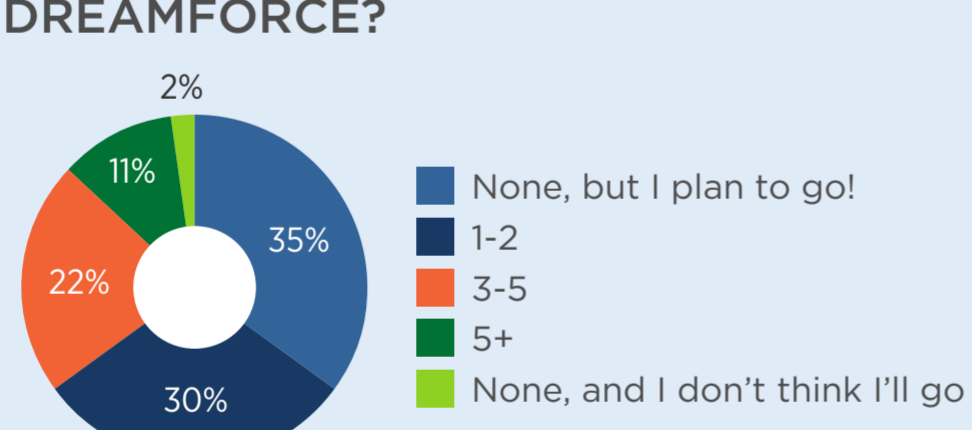
It's called community for a reason. Salesforce impacts lives in big ways, and community members are always looking to get involved (especially when there's a party). **#GroupHug**



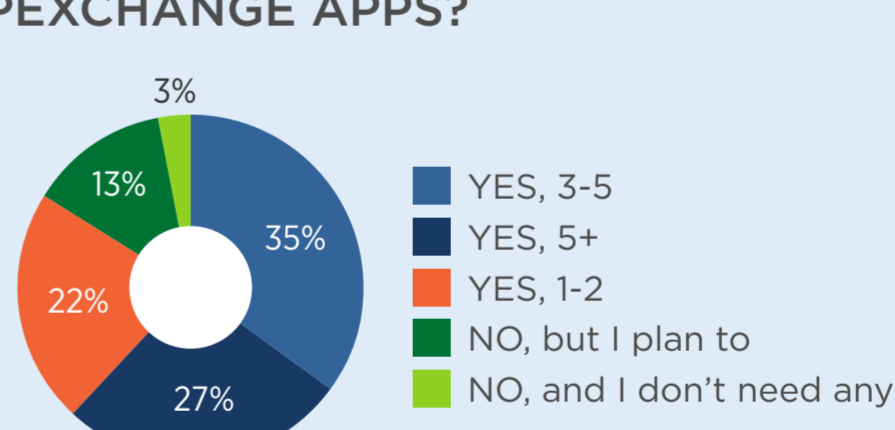
HOW BEING A SALESFORCE ADMIN HAS HELPED IN WORK AND LIFE



HOW MANY TIMES HAVE YOU ATTENDED DREAMFORCE?



DO YOU USE APEXCHANGE APPS?

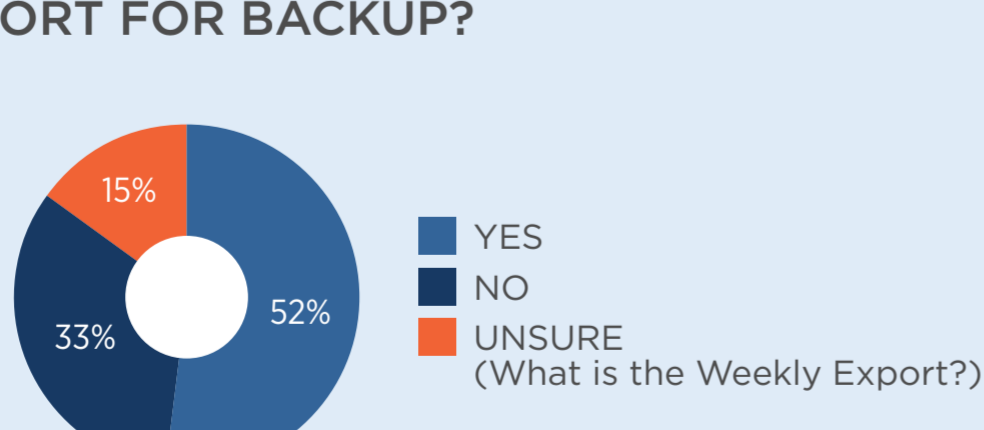


Community Quiz

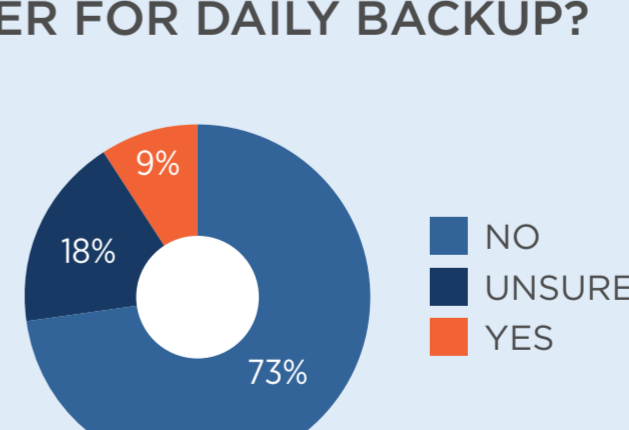
We may be a community of #salesforcesmarties, but here are some things several admins and users may not know. **#SayWhat?**



DO YOU USE THE WEEKLY EXPORT FOR BACKUP?



DO YOU USE AN APEXCHANGE PARTNER FOR DAILY BACKUP?



That means over 91% of the Salesforce Community may be at risk for data loss!

Don't be #stressed. Salesforce recommends protecting your data with a third-party backup solution.* Get protected with automated, daily backup from an AppExchange partner, like Spanning, and #BackthatSaaSUp already!

*Knowledge Article Number: 000003594, 000004037