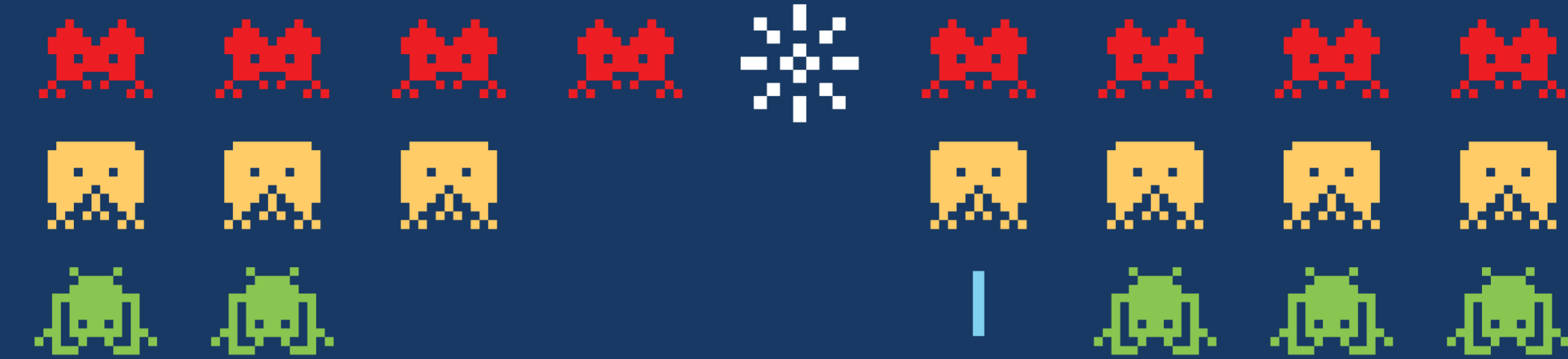# DON'T PLAY GAMES WITH YOUR DATA

10 Reasons you need SaaS data protection for Office 365

Your organization is no arcade game. When data loss strikes, you can't just insert another token and press "start over." That is, unless you're locked and loaded with a cloud-to-cloud backup and restore solution.

Complete the mission below and find out why SaaS data protection is critical to success with Office 365.

1 **SAAS VENDORS CAN'T PROTECT YOU FROM YOURSELF (OR OTHERS).** If you accidentally delete a file or record, or hackers destroy your data, it may be lost forever since your SaaS vendor is obligated to carry out your requests and can't tell if the request was accidental or malicious. It's up to you to minimize the risk of user-driven data loss. As stated in Microsoft's Office 365 Trust Center, "With Office 365, it's your data. You own it. You control it."

2 **VENDORS CAN'T ALWAYS GET YOUR DATA BACK (AND IF THEY CAN, IT WON'T BE EASY).** SaaS vendors don't generally offer data recovery. In Office 365, deleted files, emails, or entire mailboxes are retained temporarily for a period of time (which varies by each service), but are not recoverable after this period has expired.

3 **HACKERS HACK. YOU NEED A SECURE BACKUP PLAN.** Valuable data you keep in SaaS applications can be permanently lost to hacking unless you have a secure solution in place to back it up and get it back - exactly the way it was before the attack.

4 **THE INSIDER THREAT IS A TOP CAUSE OF DATA BREACHES.** Whether it's intentional sabotage or careless error doesn't matter. When a disgruntled employee decides to delete their email, they can easily empty and purge their trash bin, making data recovery and restoration difficult, if not impossible to perform in Office 365.

5 **YOU'RE ONLY HUMAN - AND HUMAN ERROR CAUSES 64% OF DATA LOSSES.** When employees make inevitable mistakes, like accidentally deleting or changing a file, a backup solution that instantly restores it minimizes the impact.

6 **DATA SYNC ERRORS CAN ERASE, CORRUPT OR OTHERWISE RUIN YOUR DATA.** You can't prevent sync errors when you're importing data from an app or syncing a device. But good backup can prevent a permanent data loss.

7 **JUST BECAUSE IT'S IN THE CLOUD DOESN'T MEAN AUDITORS WON'T CARE.** Auditors want proof you're complying with regulatory requirements for data accessibility, both on-premises and in the cloud - is your SaaS data covered to meet compliance demands?

8 **DUMPSTER DIVING IS NOT AN ADEQUATE DATA RECOVERY STRATEGY.** Before you go looking for a file in the trash, remember that after a time period specified in the SLA, Office 365 data may be permanently deleted. For example, deleted accounts are recoverable for 30 days, after which time they and all their associated data are permanently gone.

9 **IT'S MORE THAN RECOVERY. IT'S RESTORE.** With a backup solution that restores your data exactly the way it was at any point-in-time, you'll never waste time painstakingly recreating labels, file structures, reports, and sharing settings.

10 **GOOD SAAS DATA PROTECTION HELPS WITH DATA QUALITY, TOO.** If you don't know that data quality issues are affecting your backups, you can't address them. You need a solution that provides complete visibility into the status of your data and backups, so you can investigate any problems with your critical data.

MISSION COMPLETE. READY TO LEVEL UP YOUR SAAS DATA PROTECTION PLAN?

Spanning is the most trusted provider of SaaS data protection for cloud applications.