

THE RIGHT WAY TO SECURE YOUR SAAS BACKUP

Data stored in G Suite and Office 365 is the lifeblood of your business.

77% of companies that use SaaS applications suffered a data loss incident over a 12 month period.



CAUSES OF SAAS DATA LOSS

- HUMAN ERROR**
 64% of data loss incidents are due to human error
- DELETION REQUEST**
 SaaS providers are blind to bad deletion requests
- SYNC ERROR**
 Sync issues with third-party apps puts your critical data at risk – with no undo
- HACKERS**
 Bad people driven with one idea: steal your precious data
- INSIDER THREAT**
 27% of all electronic crime events are caused by malicious employee action
- MALWARE**
 Rogue software intentionally designed to attack your applications
- RANSOMWARE**
 Failure to meet industry-scale extortions results in data loss

KEEP YOUR SAAS DATA SAFE

**RIGHT QUESTIONS
RIGHT ANSWERS
RIGHT SAAS BACKUP**

THE ONLY THING WORSE THAN NO BACKUP SOLUTION — A SLOPPY BACKUP SOLUTION

WHAT
format is my data transferred and stored in?

WHERE
is my data stored?

HOW
does my backup provider connect with my email and collaboration systems?

WHO
has access to my backup system?

WHAT

UNDERSTAND THE POWER OF ENCRYPTION

- Secure data at rest with 256-bit AES object-level encryption
- Generate unique encryption keys
- Consistently rotate master key protecting the unique keys
- Provide autonomy to manage keys on your own

WHERE

DATA CENTERS MUST MEET COMPLIANCE STANDARDS

- Compliance with government regulations for data retention
- SOC 2 compliant
- Third-party certifications

HOW

ENSURE YOUR APPLICATION ACCESS IS SECURED

60% of IT professionals shared privileged account access credentials with co-workers

OAUTH 2.0 VS **SERVICE ACCOUNTS**

- Protects privileged credentials with multi-factor authentication (MFA)
- The risky practice of storing passwords does not allow for MFA
- Google and Microsoft recommend MFA
- Many SaaS backup providers use service accounts, knowing the dangers all too well
- Security guaranteed
- Provider convenience at the cost of your data

WHO

AVOID MISUSE OF PRIVILEGED ACCESS

- Robust intrusion detection system
- Audit logs
- Password management
- Dark web monitoring of lost credentials

'123456' and 'Password' — rated as the worst passwords account for almost 10% of all passwords.

FIND ALL THE ANSWERS



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SOURCES

- SaaS data loss
- Data breaches by human error
- Insider threat
- Shared privileged account access
- Weak passwords